



Building an even better community, together! - Ensemble, pour une meilleure communauté!

2013 Rate Card

Newsletter Rates

The Cardinal Creek Community Association's (CCCA) Newsletter is produced three (3) times a year, its editions are printed in the Winter (February), late summer (September) and late Fall (December). It reaches over 6,000 residents located south of Old Montreal Rd and north of Innes Rd, its western border being the Trim-Watters-Varenes-Valin-Portobello streets and the actual Cardinal Creek itself located behind the Royal Ridge, Springridge and East Village developments.

In addition to print distribution, the newsletter is also available on the CCCA's website under the 'My News' menu. All previous newsletters are also available on this page.

1/2 Page

Size: 7.5" wide x 4.5" high
Price: \$1,000.00

1/4 Page

Size: 7.5" wide x 2" high
Price: \$500.00

1/8 Page (business card)

Size: 7.5" wide x 2" high
Price: \$300.00

Website Rates

The CCCA website is the most accessed and up-to-date communications tool for the community. Regularly updated with information on community events, urban development, etc., it is the most complete resource for the community. Advertisements are clearly displayed on the main page and throughout the site. Three ad sizes are available for annual purchase.

Large Rotating

This ad is prominently displayed above the main content area of the website and rotates every 5 seconds.
Size: 180px x 143px
Price: \$500.00
Duration: 1 year

Small Column Ad

Ad is prominently displayed in the right hand column of the website.
Size: 210px x 54px
Price: \$250.00
Duration: 1 year

Large Column Ad

Ad is prominently displayed in the right hand column of the website.
Size: 210px x 108px
Price: \$425.00
Duration: 1 year

Cardinal Creek

Cardinal Creek is located in the eastern area of the Orleans district, within the City of Ottawa. Its borders are Old Montreal Rd to the north, Innes Rd to the south, Trim-Watters-Varenes-Valin-Portobello streets to the west and the actual Cardinal Creek itself located behind the Royal Ridge, Springridge and East Village developments to the east.



Newsletter ad sizes

1/8 page
(Business Card)
3.5" x 2"

1/4 Page Horizontal
7.5" x 2"

1/2 Page Horizontal
7.5" x 4.5"

Website ad sizes

Large Rotating
180px x 143px

Large Column
210px x 108px

Small Column
210px x 54px