



*Building an even better
community...together!
Ensemble, pour une communauté encore
meilleure!*

President's Report

*To the Annual General Meeting
Thursday, May 13, 2010 - 7 p.m.
South Fallingbrook Community Centre (Orléans, Ontario)*

The following are highlights of what your Cardinal Creek Community Association's Board of Directors accomplished over the past year.

2010-2011 Key Accomplishments

Advocacy

- Hosted two public meetings in February 2010 and April 2010 with municipal officials to give residents the opportunity to input into the design plans for Neighbourhood Park 18B and Community Park 18A.
- Participated in a number of consultation processes, including on the Interprovincial Bridge and the Cumberland Transitway.
- Successfully lobbied the City of Ottawa for a storage unit for CCCA equipment, located at Glandriel Park.
- Made numerous representations by e-mail, telephone and in-person with provincial and municipal elected officials and public servants to advance Planning & Development, Environmental, Recreational and Transportation issues such as development of Parks 18A & B, the Trim Road Re-alignment Project and the Frank Kenny Road Extension Project.

Community-building Activities and Events

- Held the 6th Tree Planting Day on May 30, 2009, along the Cardinal Creek pathway.
- Hosted the 4th Annual Community-wide Garage Sale on June 6, 2009.
- Organized the official opening of Glandriel Park in the East Village / Oakridge Gate subdivision, with the TD Canada Trust Family Fun Day in Cardinal Creek, held on Saturday, June 13, 2009.
- Operated and maintained two outdoor ice rinks at Cassia and Glandriel parks during the 2009-10 skating season; participated in the Cardinal Creek Challenge Cup Friendship Hockey game against the Chapel Hill South Community Association.
- Organized the 6th Annual Community Clean-up Day on April 25, 2010.

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2010-2011 Key Accomplishments - cont'd

Corporate Governance, Partnerships and Event Sponsorships

- ☑ Developed and adopted Terms of Reference for Executive Committee Members and Board Directors, and established Standing Committees.
- ☑ Secured affordable Commercial General Liability insurance for the Association through the City of Ottawa.
- ☑ Enhanced the Association's Internet presence through the development and maintenance of a Facebook Fan Page, via Twitter participation and regular updates to cardinalcreek.org.
- ☑ Raised approx. \$15,000 in cash and \$8,000 in-kind event sponsorship/partnership contributions to host the 2009 TD Canada Trust Family Fun Day in Cardinal Creek, attracting over 2,000 residents throughout the course of the event.

Through a sustained communications and media relations effort, these key accomplishments and activities helped significantly raise the public profile of your community association, solidifying our reputation as one of the more active, dynamic community associations in Ottawa.